

# ETFmatic - The EU Roboadvisor

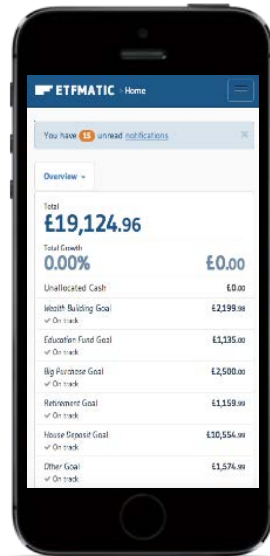
Luis Rivera, Co-founder and CEO



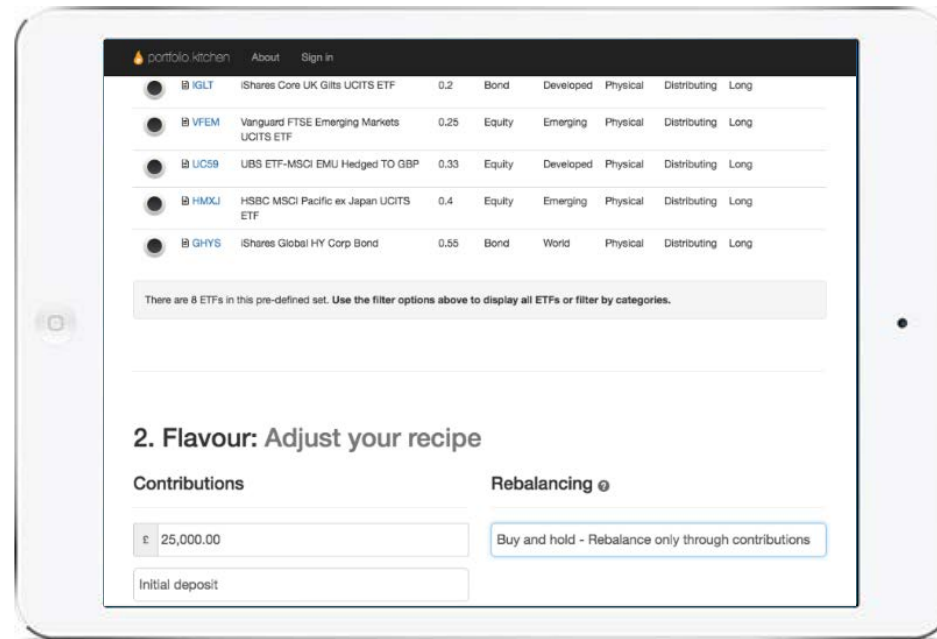
# Problem we're solving

Europeans pay over half of their compound savings in fees

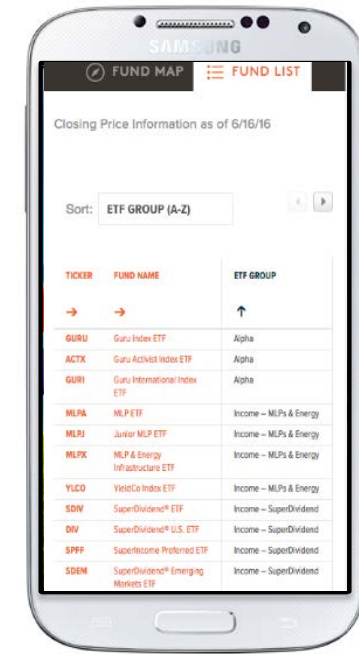
## ETFmatic retail



## ETFmatic Pro

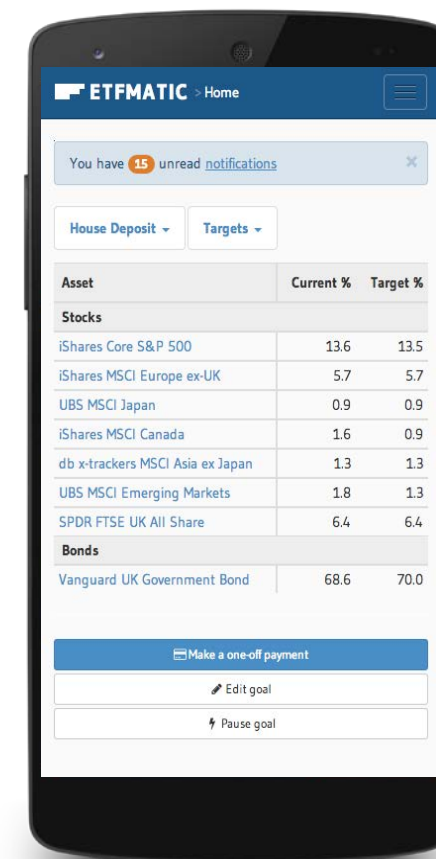


## Sponsored



# Our solution and value proposition

- Unique ETF Portfolio built for each customer applying Modern Portfolio theory transparently
- Independent, validated by experts, licensed to disintermediate all parties between stock market and retail customer
- Platform addresses MIFID suitability requirements
- Whitepaper describes how we build and manage a specific portfolio strategy out of 256 base models and then tailor to their needs
- The custodian of our clients money is Barclays Bank, ETF's are held by Saxo Bank in a segregated account



# Team experience (in building businesses)

**Luis Rivera**

**CEO**

<http://bit.ly/luisriv>



- Cofounder and investor and 10+ startups
- Former Management Consultant
- INSEAD MBA, BCom ICADE

**Johan Hellman**

**COO**

<http://bit.ly/johanh>



- Head of Operations at 5+ Startups
- Founder 3 eCommerce businesses
- INSEAD MBA, MsC KTH, IM4 CISI

**Tom Carnell**

**CTO**

<http://bit.ly/tomcarn>



- 15 years Development Experience
- Founded 5+ startups
- MsC LSBU

**Drago Indjic**

**Portfolios**

<http://bit.ly/dragoind>



- 20 year buy side experience
- Former Hedge Fund Manager and LBS
- Phd Imperial College

**Stefanie zu Dohna**

**Support**

<http://bit.ly/stefzdo>



- Former Head of Support at Santander Consumer Bank AG
- Bcom VWA München

**Hayden Chambers**

**UX**

<http://bit.ly/haydenc>

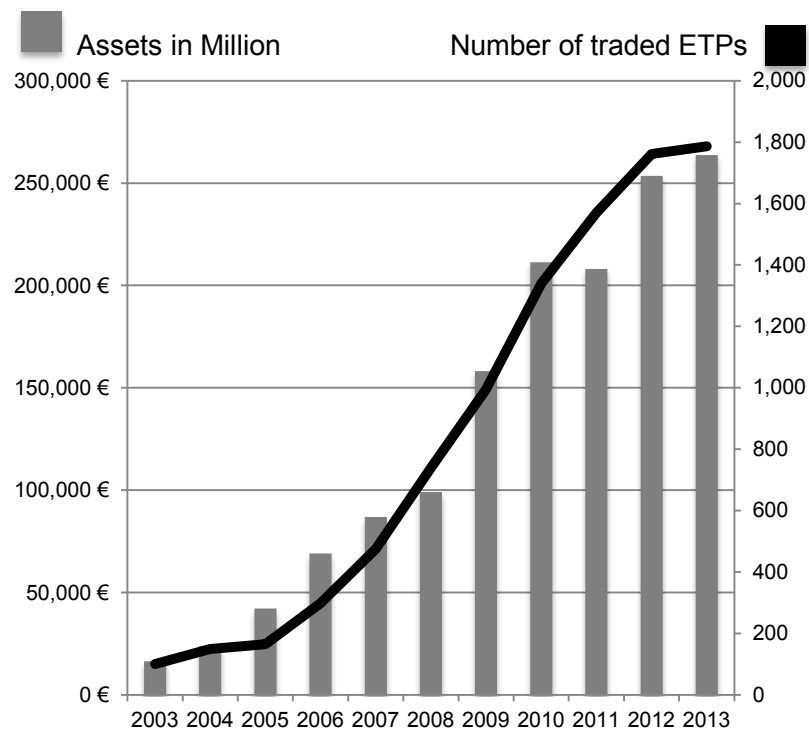


- Designer specializing in user interface and user experience design
- Bdes Unitec

# Clients and market size

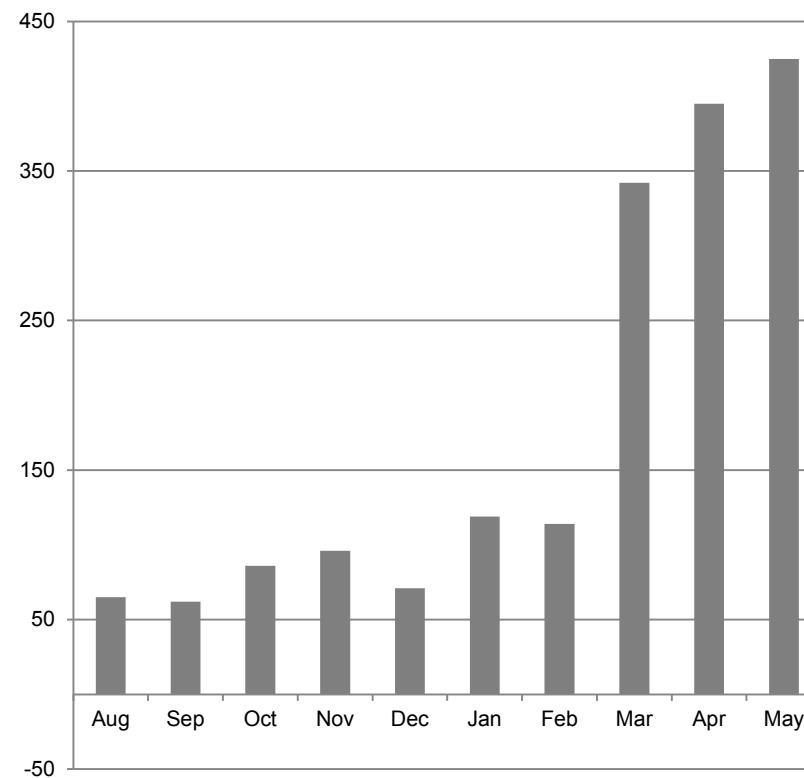
99% of Europe still pays high fees, but ETFs are finally growing outside of the U.S.

## ETFs in Europe



Source: Deutsche Bank ETF Research, Bloomberg Finance LP, Reuters

## ETFmatic new simulation accounts



svb



Silicon Valley Bank

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# Fintech Showcase



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