



TETUAN VALLEY

STARTUP SCHOOL SPRING 2012

Intro
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IN THE END, A SPARTAN'S TRUE
STRENGTH IS THE WARRIOR NEXT TO
HIM. SO GIVE RESPECT AND HONOR TO
HIM, AND IT WILL BE RETURNED

TETUAN VALLEY, MARCH 2012

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STARTUP SCHOOL

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okuri
building companies

streamplatform.com
the cloud video company



yo
respondo
secretaria virtual

 SPIRE.IO



lentesacasa.es

Arbitratio

Google



scarafageio 

 GOWEXC
.COM

GUIDELINES BY



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No late arrivals

Mandatory attendance

Slides always- 5PM cutoff

Demo every week

Blog posts on time

Final prototype



DAILY PLANNING



19h00 – 20h00

Class Topic

20h00 – 20h30

Guest Speaker

20h30 – 21h00

Pizza & Coke

21h00 – 22h00

Teams 1-6

22h00 – 23h00

Teams 7-11

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OPERATIONS



Weekly meetup

Pitch + slides ALWAYS

Biweekly blog posts

Homework

Voting

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SLIDES STRUCTURE

Pitch

Homework*

Previous week

Problems

Next week

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TVSS SPRING 2012

W1 – 7 mar	The way of the Startup
W2 – 14 mar	Evangelizing and Selling
W3 – 21 mar	Product Building
W4 – 28 mar	Finance 101
W5 – 4 apr	Funding and Managing
W6 – 11 apr	Critical Failure Factors

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THE TOOLS

The blog (blog.tetuanvalley.com)

The wiki (tetuanvalley.pbworks.com)

The list (groups.google.com/group/tetuanvalleysprng2012)

The slides (slideshare.net/tetuanvalley)

The stream (<http://tetuanvalley.streamplatform.com/>)

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THE TOOLS

The twitter (twitter.com/tetuanvalley)

The facebook (facebook.com/group.php?gid=97314858580)

The LinkedIn (linkedin.com/groups?gid=2509700)

The wifi (okuriventures; 0912241841)

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A large medieval army, likely the Moors, is marching along a beach at sunset. The soldiers are wearing chainmail and carrying spears and shields. The sun is low on the horizon, casting a golden glow over the scene. The background shows a coastline with mountains and a body of water.

YOU STILL HERE?

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BUSINESS PLAN EACH DAY

FEEDBACK EACH DAY

FINAL PROTOTYPE

FINAL PRESENTATION SLIDES

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